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Kerf.

Our typeface. A grotesk with pointed joins where diagonals meet, built from Zalando Sans and tuned for Rad Soft. Open source under the SIL Open Font License, so it ships free on the web, in apps and in print.



Software	LIGHT 300
Software	MEDIUM 500
Software	BOLD 700
Software	BLACK 900

Software	REGULAR 400
Software	SEMIBOLD 600
Software	EXTRABOLD 800

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One scale.

The site's type, in pixels at its widest. Semibold for display, Medium for labels and buttons, Light to read. Everything runs a touch tight; labels run uppercase and open.

Display 88/90	Products that ship
Heading 1 56/60	Design and engineering
Heading 2 36/50	We ship our own ideas
Heading 3 24/32	Feedback that closes the loop
Lead 20/32	A software studio that designs, builds, and launches
Body 16/26	We partner with select teams to bring their ideas to life.
Button 16/24	See our products
Label 12/16	STUDIO · BASE · FOCUS

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Points where strokes meet.

In W, M, N, A, V and 4 the strokes run side by side and touch at a single point on the line. It's what gives Kerf its edge at display sizes, and it holds from Light to Black.



633 characters in six weights, each with an italic, plus a variable font for every weight in between.